



iMUONS
WEB SOLUTIONS

#wemakeITsimple



————— PURE CREATIVITY —————

WHO WE ARE

————— WE CREATE NEW GROUND —————

iMuons is a one-stop solution for all your business needs right from the inception to the completion. We have catered to some of the most reputed brands all across the globe. We truly believe in the transformative power of web solutions and their ability to simplify communications, elevate experiences, engage and inspire people everywhere. We're excited to start a visual dialogue, learn about you, and help you with a solution tailored exclusively to suit your requirement. We offer an in-depth experience in business process automation for multiple sectors.

iMuons' team of experts start by carefully examining your business model, requirements, brand, and goals. From there, we translate each factor into the development of a highly engaging and interactive online solution that will increase customer loyalty, enhance user engagement, drive revenue, and increase ROI. We analyze, create, maintain and support everything that helps your business grow – a one-stop solution to all your technical needs. Our core expertise lies in - Software Development, Advertising & Animation, Digital Marketing, Business Consulting, and Technical Support.



DELIVER INNOVATION

WHAT WE DO

BECAUSE DOING IT RIGHT IS IMPORTANT

We aim at bridging the gap between companies and the latest trends in the market. As a principal provider of end-to-end solutions, we collaborate with many multinational companies to take care of all their technical and promotional needs. iMuons takes great pride in providing the best combination of technologies to many demographically different small, medium and large companies.

Be it creation of interactive designs or software solutions, we believe in offering nothing but the best to our clients. See how we can lift your business, taking it to the next level through strategic planning & execution of targeted Internet strategies—taking it where you need it to go.



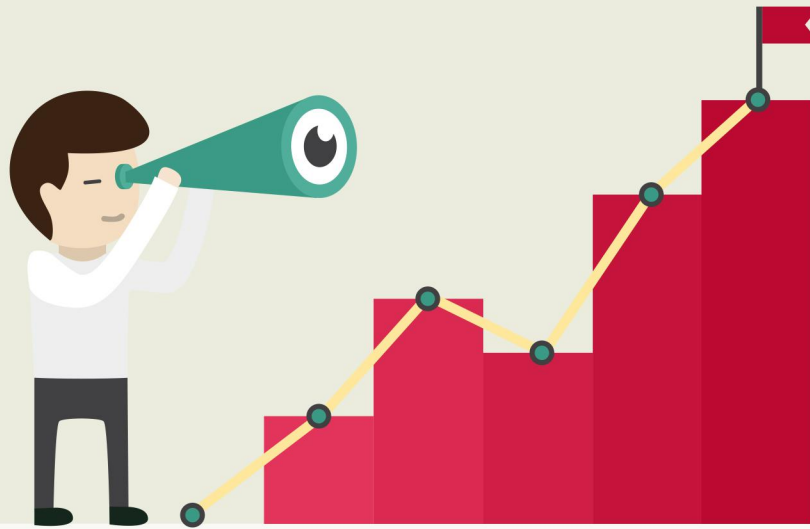
Software
Development



Digital
Marketing



Animation
& Advertising



————— CREATE TRANSPARENCY —————

MISSION - VISION - VALUES

————— RELATIONSHIPS RELY ON TRUST —————

Mission

We aspire to integrate our ingenious expertise and resources to devise unique attributes that will give our client's brand an exclusive positioning and identity in the target market. Our approach will be focused to attain sustained visibility and success for our clients.

Vision

We value technology innovation, lifelong learning, and adapting to change to achieve operational efficiency in order to provide the best web solutions to our clients.

Values

Effective values must be internalized then intentionally practiced. We strive for that every day because we want to be a company we are proud of.



COST EFFECTIVE

OFFERING SOLUTIONS

OPTIMUM UTILIZATION OF RESOURCES



Design

Designing is not just about style. It's about finding the best way to communicate your message.



Development

The world of technology is dynamic in nature. We develop sustainable technological solutions.



Digital Marketing

Digital Marketing is no longer a choice. To survive in the online world, one must work to attract targeted traffic that deliver results.



Animation

Animation has this magical quality to which the viewer's ability to understand the product/service can be significantly enhanced.



COST EFFECTIVE

OFFERING SOLUTIONS

OPTIMUM UTILIZATION OF RESOURCES



Advertising

Advertising helps to raise your target demographics' awareness, as well as educate them about your products or services. An increased brand awareness is mandatory for survival.



Consulting

The relevance of Business Consulting in the future will not be confined to defining the strategy but will also "walk the talk" in executing the same.



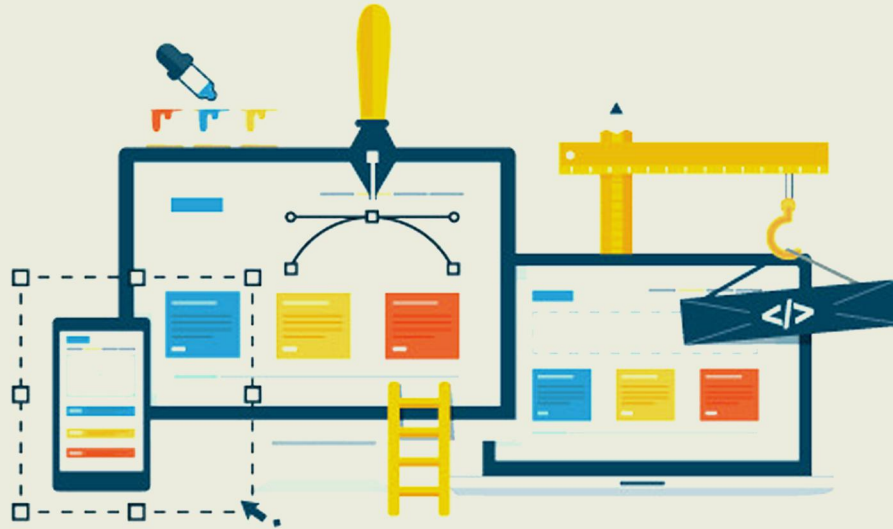
Support

We provide support services that better meet with the customer's convenience. After sales service is a crucial aspect of sales management and must not be ignored.



Outsourcing

We are your partner in growth and are always ready to craft a strategy that is in line with your needs and focused on your goals.



FRESH IDEAS ———

DESIGN

BRINGING IDEAS TO LIFE

Web design is defined as the means of connecting the business with the targeted audiences and the potential customers. Web design creates an impression of the brand in the virtual market. Sometimes the importance of web design has overlooked the impact on the overall marketing performance. All such strategies are well known by the web design companies who adopt the best techniques for designing a seamless business website. Following are few of the platforms that we use: HTML5, CSS3, LESS, SASS, Bootstrap, JQuery, Javascript.

Web Designing

- Website Design
- Responsive Web Design
- Custom Web Development
- Brand Identity
- Best UI/UX
- Simplified Content Management
- Social Media Integration
- Ecommerce Web Design
- Custom Application Design



PUSHING LIMITS

SOFTWARE DEVELOPMENT

WHEN PERFORMANCE MATTERS

We know custom software isn't cheap, but we also know growing companies that employ tailor-made solutions have a unique competitive edge in their market. Our goal at the end of each project is to have you up and running on your new system quickly so you can start seeing a return on your investment. Software projects are rarely "done." Most of the lifelong cost of a custom application is in the ongoing enhancements/maintenance and the infrastructure costs. Luckily, we're with you for the long-haul. We'll host, maintain and manage your system to keep it operating efficiently so you can see long-term cost savings and keep your system operational over a longer period of time. Following are few of the platforms that we use: Core PHP, Code Igniter, Laravel, Ajax, AngularJS/2/4, ASP.Net, WordPress, Android, IOS, NodeJS, JQuery, JavaScript.

- Trunky System Architecture,
- Mobile app development,
- Web development,
- Customize Software Development
- Independent testing,
- E-Commerce
- Portal development



————— RESULT ORIENTED —————

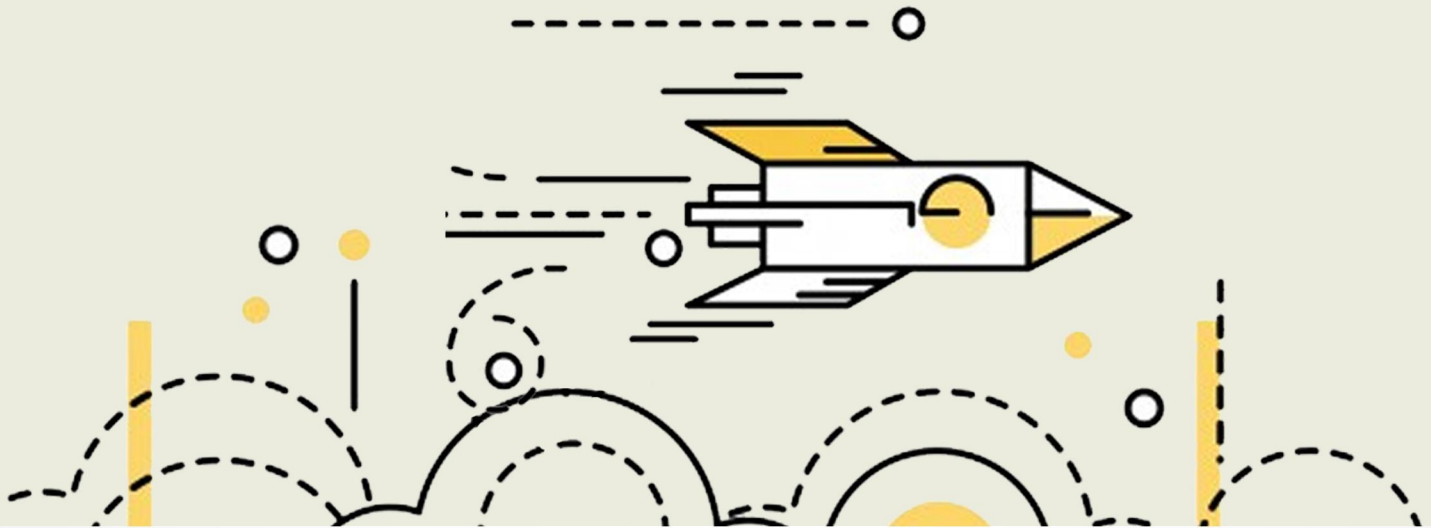
DIGITAL MARKETING

————— GO DIGITAL GO GLOBAL —————

Even if you have tons of website visitors but none of them ever convert, your business will also cease to exist. Digital Marketing helps you make use of proven strategies and techniques that attract not necessarily more traffic – but highly targeted traffic that deliver results.

Having a user-friendly experience is an important part of any successful business strategy, but generating relevant traffic is essential to having a strong conversion rate. This allows clientele to be targeted locally, nationally, or globally to fit your brand's needs.

- Website Revamping
- Search Engine Optimization
- Pay Per Click
- Social Media Marketing,
- Display Advertising,
- Web Analytics
- Content Writing,
- Mobile Commerce,
- Mobile Advertising,
- Email Marketing,
- Blogging,
- Video Promotions, etc.,



———— CREATIVE COMMUNICATIONS ————

ANIMATION

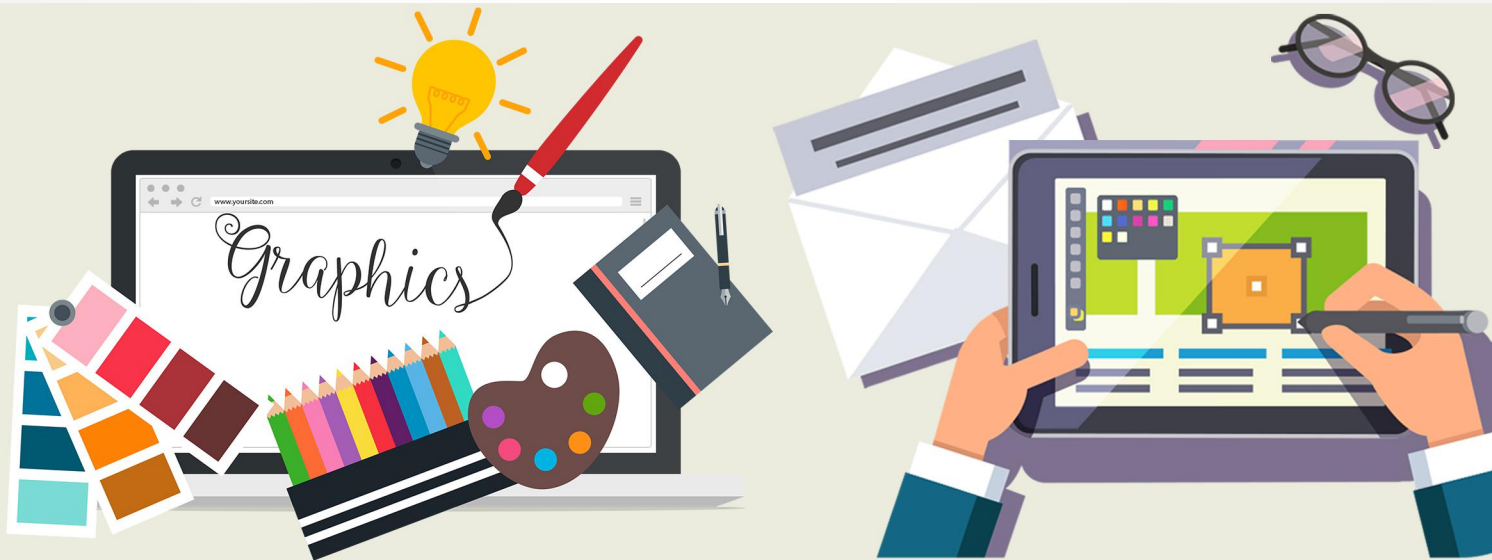
———— BIG IDEAS. GREAT RESULTS ————

Tell your company's story more effectively with animations. The modern web provides for a multitude of new and innovative ways to display information. Let's paint something beautiful together.

Research says, humans tend to learn with the tools that are exciting or interactive. Animation has this magical quality to which the viewer's ability to understand the product/service can be significantly enhanced.

2D & 3D Animation:

- Concept Development
- Pre-production
- Production
- Post-production
- TV Series
- Commercial Videos
- Motion Graphics
- Corporate Video
- Medical Animation
- Flash Animation
- Educational Video
- Architectural Video
- Music Video
- Info Graphics



PURE INTELLIGENCE

ADVERTISING

SOLVING PROBLEMS, BUILDING BRANDS

Advertising helps to raise your target demographics' awareness, as well as educate them about your products or services. An increased brand awareness is mandatory for survival.

Our advertising team is well experienced and innovate new ideas to provide you with the best results for your business. Every industry experiences changes in trend and style. Eventually, every brand will need to consider redesigning their strategies.

Advertising Services:

- Logo Designing
- Boucher Designing
- Hoarding & Banner Design
- Company Branding
- Motion Graphics
- Company Profile
- Presentation
- Multimedia
- Print Media
- InfoGraphics



PURE INTEGRITY

CONSULTING

REACH NEW HEIGHTS

Our ability to effectively address our clients' most important business issues has paid off: more than 90% of our engagements come from repeat clients or referrals. Our clients come back to iMuons because they know we offer clarity, strategic insight, direction and confidence while devising practical solutions to their most pressing challenges and opportunities.

We are also your partner in growth and are always ready to craft a strategy that is in line with your needs and focused on your goals.

- Marketing Strategy
- B2B,
- Human Resource
- Management Services,
- Design & IT Services,
- Content Writing Services,
- Corporate Services,
- Branding
- Business Development,
- Managing Media Effectiveness,
- Online Reputation Management



BRAND VITALITY

SUPPORT

BUILD. MAINTAIN. SUPPORT

We offer post delivery support services to answer your questions and ensure your application is always up & running. We provide end to end technology support solutions that combine expertise, creativity and versatility for your success.

As you get to know the iMuons team, you'll see that our mission permeates everything we do and say. We're not a technology company that values relationships, we're a relationship company that does technology. Come and experience the difference for yourself.

- Desktop support,
- Systems administration,
- Back-up service,
- Server Monitoring & Support,
- Hosted Apps,
- Network support and deployments,
- Website Maintenance,
- Voice Support
- Application assessment,
- Mobile application development,
- Web/portal/content management
- Systems development



VIRTUAL SUPPORT

OUTSOURCING

EXTENDING YOUR RESOURCES

Businesses outsource for services that are seen as intrinsic to managing a business and serving internal and external customers. We are your partner in growth and are always ready to craft a strategy that is in line with your needs and focused on your goals.

Our mission is to build a community, where our employees, vendors, clients and partners connect in meaningful ways. The more we engage each other – helping solve problems, celebrating successes and sharing burdens – the more likely we will impact the world for the better.



POSITIVE AMBIENCE

INFRASTRUCTURE

PASSIONATE. CREATIVE. INTELLIGENT

We have workplaces with best in class foundation arranged at prime locations in Pune. We have maintained a healthy working environment with in-house with arrangements for recreational activities, ergonomically outlined insides, fire security frameworks and top notch workstations. After a lot of deliberations, we have chosen a location that is easy to access for our clients.

Hardware Infrastructure -

- Office with 24-hours power back up
- Broadband and Wi-Fi connectivity from multiple service providers
- Workstations for Web development,
- Mobile development, Software development
- 24*7 operations capability

Secure Infrastructure -

- Office server's external access blockage
- No external drives allowed in the office premises
- Infrastructure is carefully planned to provide a secure,
- Always available off-shoring & outsourcing platform for our clients



GROWING EACH DAY

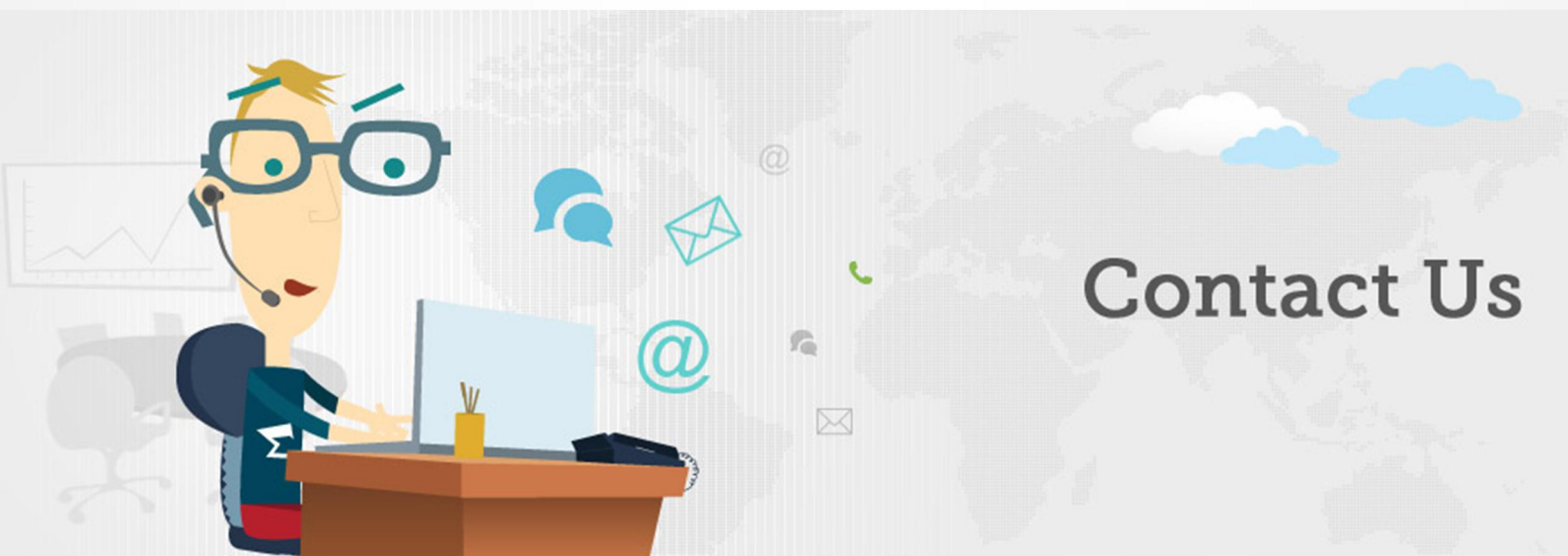
OUR CLIENTS

FRESH IDEAS. THOUGHTFUL DESIGN. MEASURABLE RESULTS



Enriching Lives





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Thank You...!